YouScience Discovery – Overview

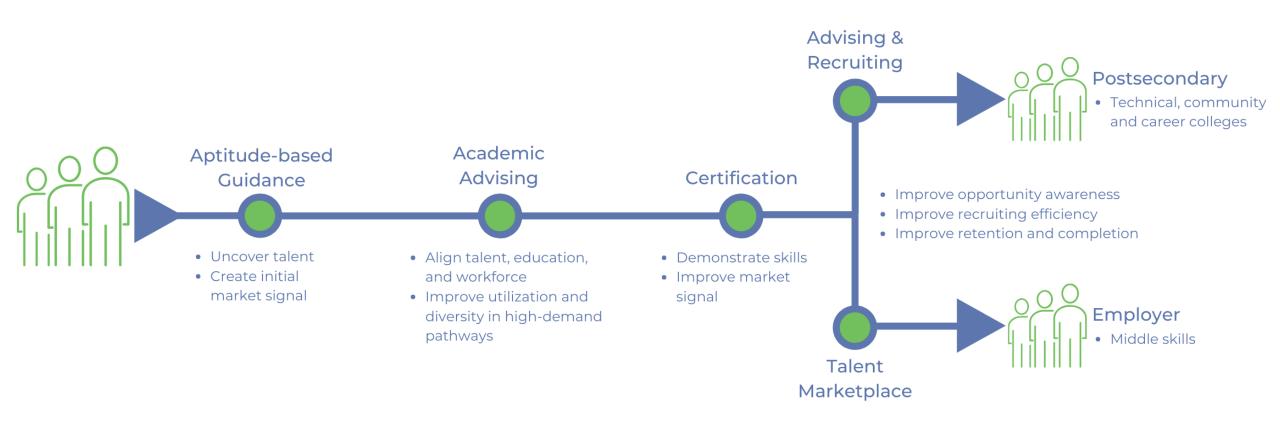
Presenter | YouScience

Alex Cowart alex.cowart@youscience.com Customer Success Manager





Our Mission | Align Talent With Education & Industry

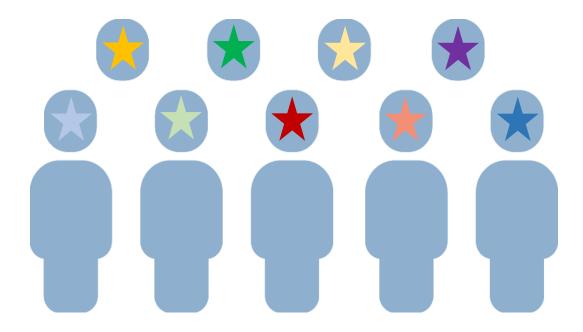




The Cause | Relative Measures of Talent

All students have talent

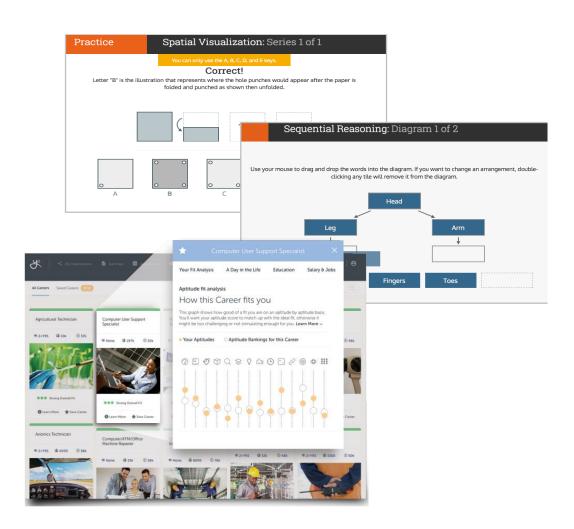
Academic measures (GPA, ACT and SAT) as a proxy for talent



Our nation's economy needs everyone



Validity | The Science Behind YouScience



First Online-Based Aptitude Exercises

 Backed by decades of psychometric validation



Normed & Verified

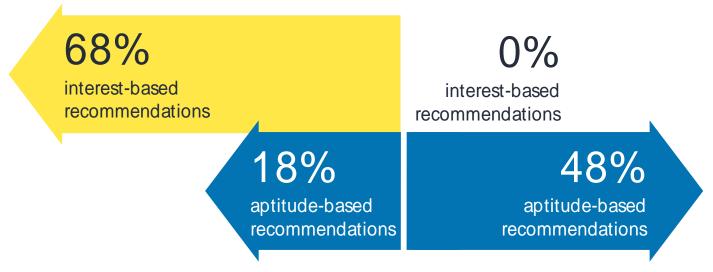
• O*Net career abilities



Proof | Aptitudes Align Labor Supply With Demand

Interest-Only Surveys Steer Students Away From The Economy

Social & Artistic:
Arts & Entertainment,
Education,
Social Work,
Life Sciences



Economic & High-Demand: Architecture, Engineering, Computer Technology, Construction, Transportation & Logistics

Aptitudes Align Talent with High-Demand Jobs



Results Walk-through

Next Steps | Take YouScience!

www.youscience.com/request

Snippet, Snapshot, or Summit



Thank you! alex.cowart@youscience.com