

GEORGIA CERTIFIED ECONOMIC DEVELOPER

Course Requirement Summary

CATEGORY	TRACK	COURSE	REQUIRED HOURS
REQUIRED	CORE	5 required courses: <ul style="list-style-type: none"> • The Economic Development Landscape • Attracting & Growing Businesses • Workforce Development • Branding & Marketing Strategies • Financing Economic Development and Deal Structuring 	12 6 6 6 6
ELECTIVE	INDUSTRY KNOWLEDGE SPECIALIZATION	8 courses are offered as electives in this specialization: <ul style="list-style-type: none"> • Agribusiness • Entrepreneur & Small Business • Creative Economies • Global Commerce • Retail & Downtown Development • Redevelopment/Revitalization Strategies • Strategic Georgia Industries • Tourism 	6 hours each
	LEADERSHIP DEVELOPMENT SPECIALIZATION	12 courses are offered as electives in this specialization: <ul style="list-style-type: none"> • Role of the Manager • Communications • Powerful Presentations • Managing Conflict • Public Service Values & Ethics • Power & Influence • Strategic Planning • Leading & Navigating Change • Collaborative Leadership • Creative Problem Solving • Principles of Leadership • Motivation/Delegation 	3 hours each
TOTAL PROGRAM REQUIREMENTS	Program hours as described above plus completion/acceptance of Capstone Project		36 core hours + 24 hours elective credit