

Environmental Scan

Option 1: Situation, Assets, Needs, And Opportunities

Situation	Assets
Consider the following questions: <ul style="list-style-type: none">· What is the current situation with our community's workforce?· What is working? What isn't working?	Consider the following questions: <ul style="list-style-type: none">· What workforce assets do we have as a community?· What resources are already in place, and how can they be expanded upon?
Needs	Opportunities
Consider the following questions: <ul style="list-style-type: none">· What is the current situation with our community's workforce?· What is working? What isn't working?	Consider the following questions: <ul style="list-style-type: none">· What are the best opportunities for our community's workforce?· How can we best meet the needs of our stakeholders?· What changes and trends in the market align with our strengths?

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Option 2: SWOT

Strengths	Weaknesses
<p>Consider the following questions:</p> <ul style="list-style-type: none"> · What are the greatest strengths of our community's workforce? · What do we excel at? · What makes us unique? · How do we use our strengths to get results? 	<p>Consider the following questions:</p> <ul style="list-style-type: none"> · What weaknesses exist in our community's workforce? · What do our competitor / peer cities do better than us in regard to the local workforce? · What workforce-related problems have local employers expressed?
Opportunities	Threats
<p>Consider the following questions:</p> <ul style="list-style-type: none"> · What are the best opportunities for our community's workforce? · How can we best meet the needs of our stakeholders? · What resources are already in place, and how can they be expanded upon? · What changes and trends in the market align with our strengths? 	<p>Consider the following questions:</p> <ul style="list-style-type: none"> · What are the greatest threats to our community's workforce? · What barriers may get in the way of achieving future success? · What roadblocks may limit our ability to fulfill the opportunities we have identified and achieve our aspirations?