

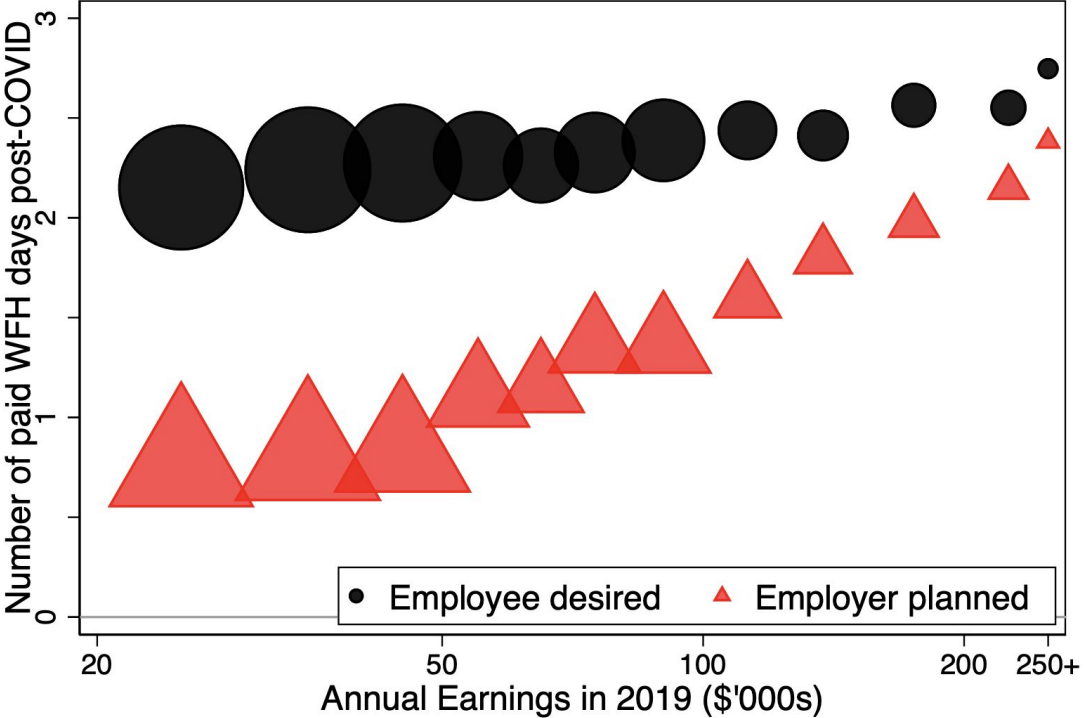
# Remote work and geographic implications

Where remote work is going and a few implications, including geography

Adam Ozimek

Chief economist @ Upwork

# Gap between remote work plans for firms and workers

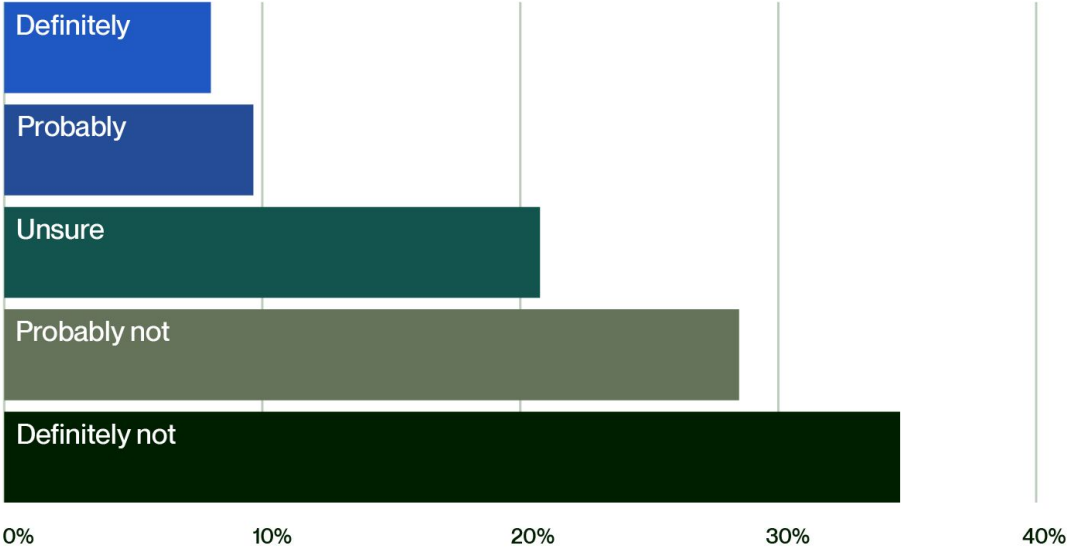


Note: Marker size is proportional to the number of respondents per income level.

Source: Barrero, Bloom, Davis, 2021

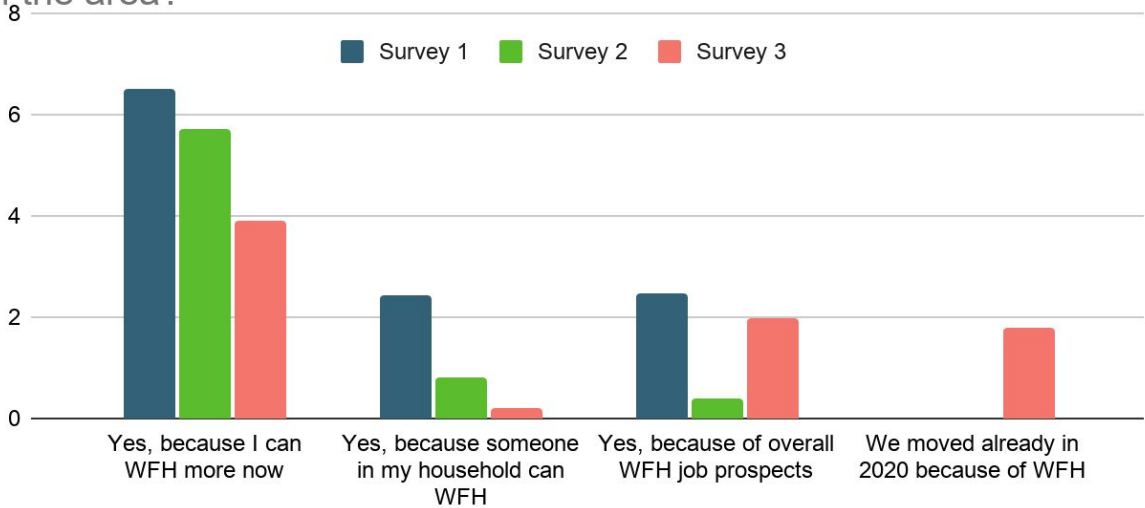
# Who is in the driver's seat though?

Please indicate the level of agreement with the following statement: If I have to go to the office I will consider looking for another job



# Remote work implication #1: geography

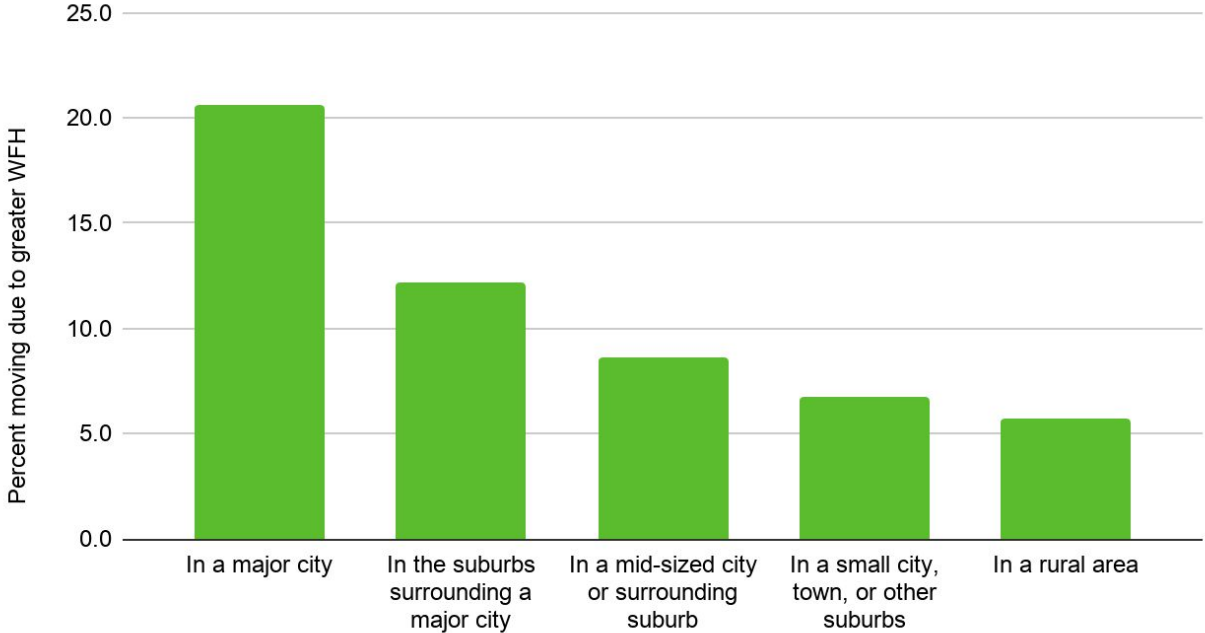
As a result of more ability to work from home (WFH) post COVID, for yourself or someone in your household, are you planning to move out of the area?



October 2020 surveys

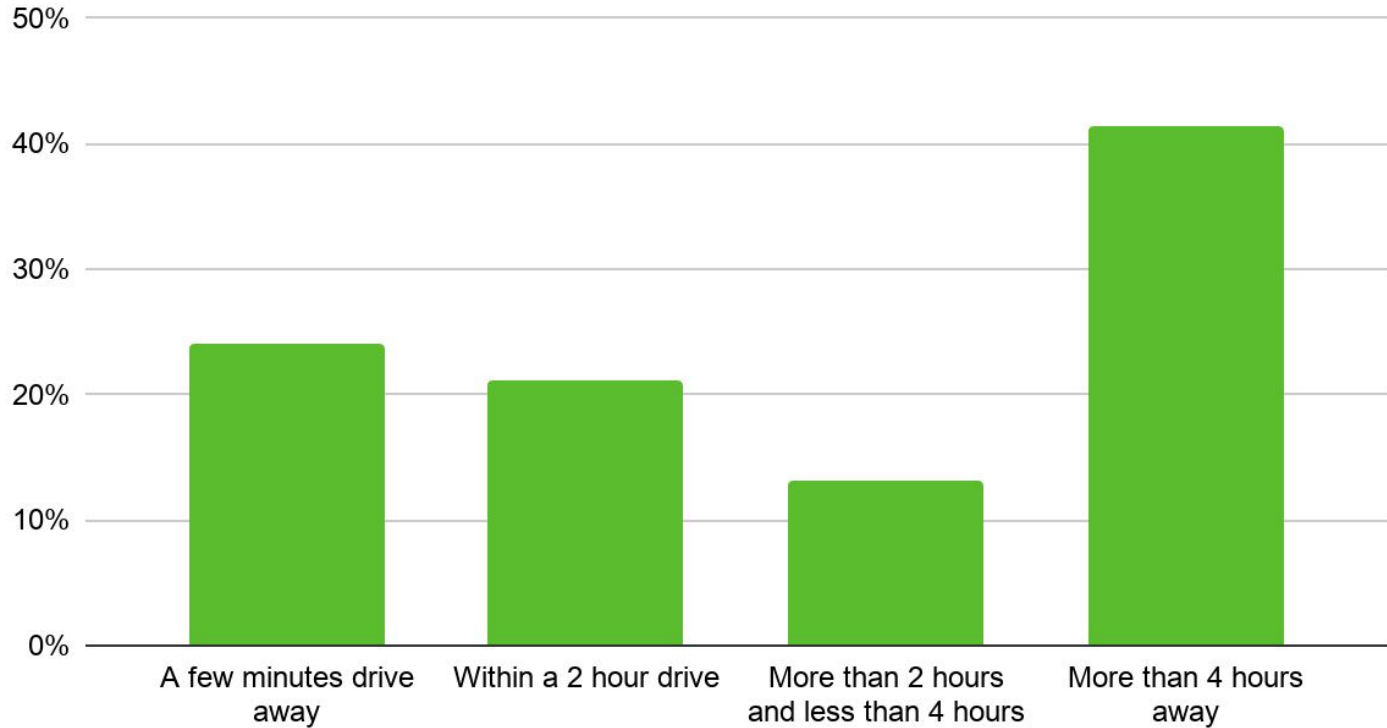
# Remote work implication #1: geography

Percent moving due to greater WFH



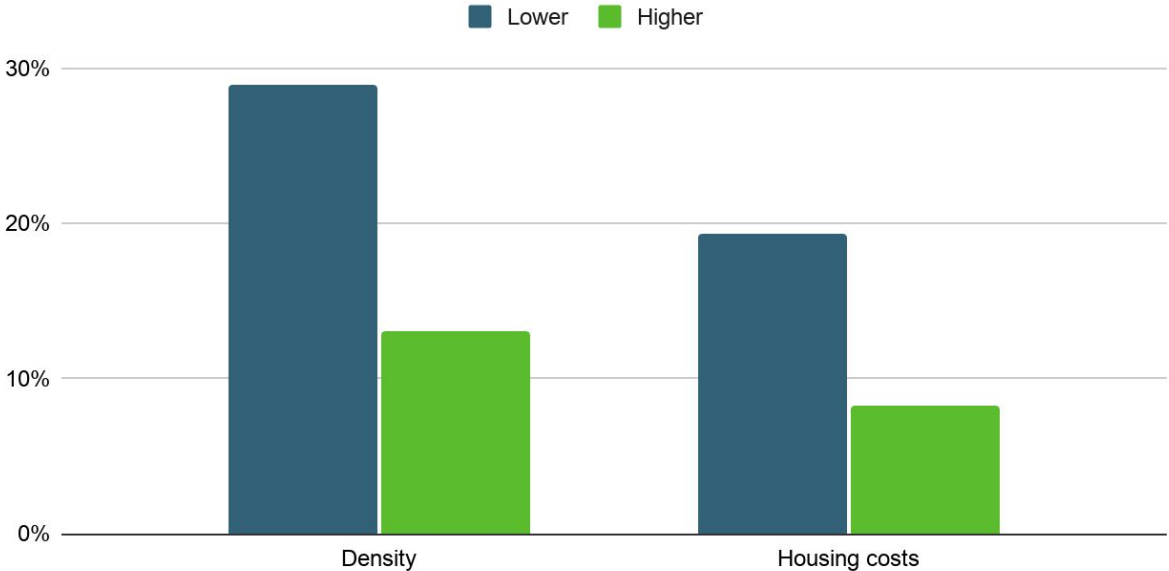
# Remote work implication #1: geography

How far away are you considering moving?

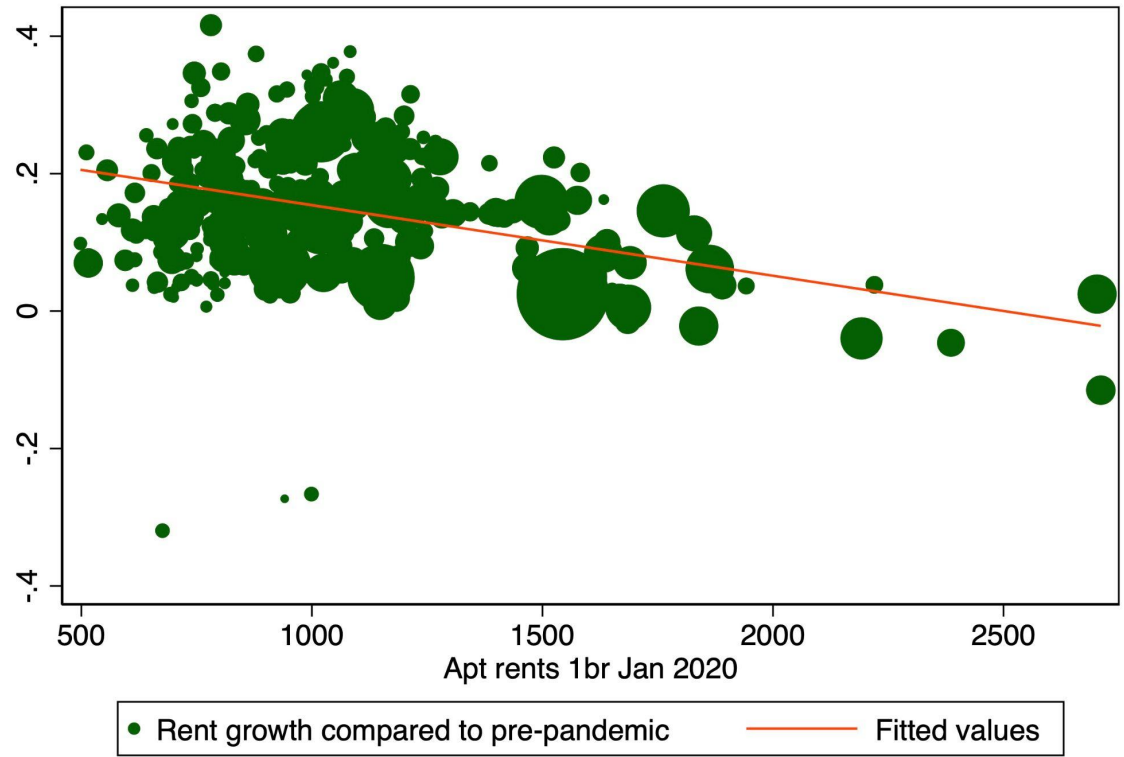


# Remote work implication #1: geography

Compared to where you currently live, what kind of place are you planning on moving to? Somewhere....



# Remote work implication #1: geography



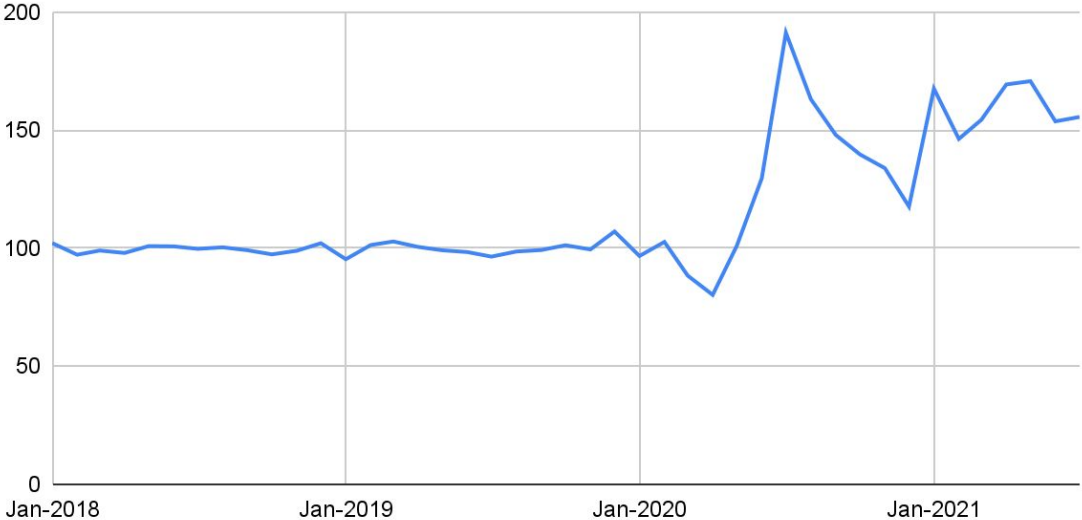
Source: ApartmentList



# Remote work implication #2: more dynamism

## New business registrations

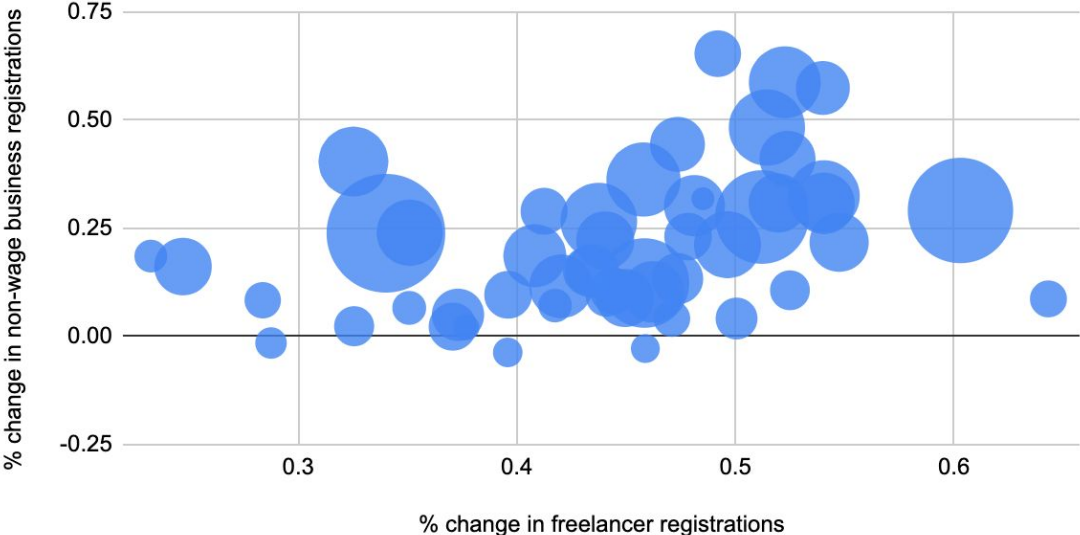
Index: 2019 = 100



# Remote work implication #2: more dynamism

## Upwork freelancers and business registrations

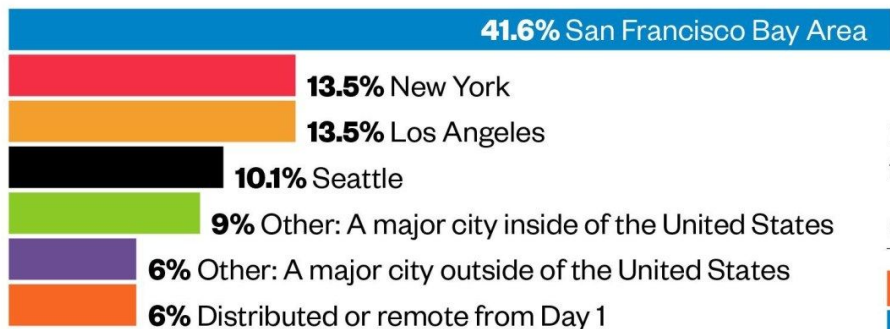
By state, 2020



# Remote work implication #2: more dynamism

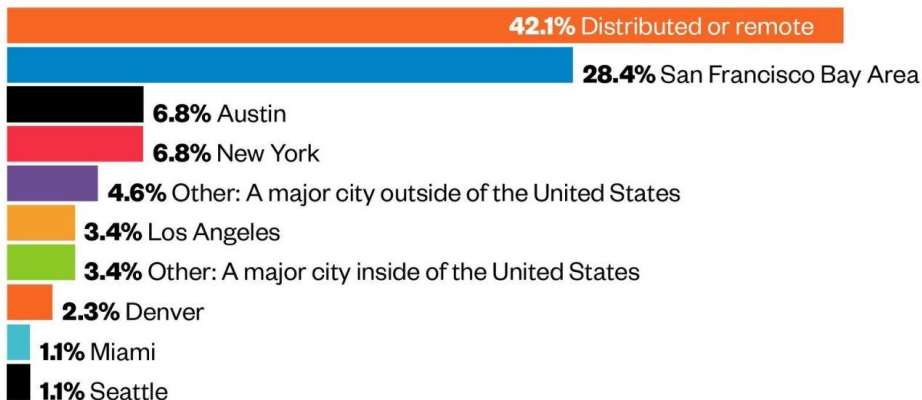
If you were to start a company today, where would be the most beneficial place to found it in the interest of the company's long-term success?

**2020**



If you were to start a company today, where would be the most beneficial place to found it in the interest of the company's long-term success?

**2021**



Source: Kim Mai Cutler, Jan 2021