YouScience Discovery – Overview
Our Mission | Align Talent With Education & Industry

- **Aptitude-based Guidance**
  - Uncover talent
  - Create initial market signal

- **Academic Advising**
  - Align talent, education, and workforce
  - Improve utilization and diversity in high-demand pathways

- **Certification**
  - Demonstrate skills
  - Improve market signal

- **Advising & Recruiting**
  - Improve opportunity awareness
  - Improve recruiting efficiency
  - Improve retention and completion

- **Talent Marketplace**

- **Employer**
  - Middle skills

- **Postsecondary**
  - Technical, community and career colleges
All students have talent
Academic measures (GPA, ACT and SAT) as a proxy for talent

Our nation’s economy needs everyone
First Online-Based Aptitude Exercises

- Backed by decades of psychometric validation

Normed & Verified

- O*Net career abilities
Analysis of Top 50 Most Frequent Career Recommendations made to 103,050 public school students based on aptitudes and interests.

Proof | Aptitudes Align Labor Supply With Demand

Interest-Only Surveys Steer Students Away From The Economy

Social & Artistic: Arts & Entertainment, Education, Social Work, Life Sciences

- 68% interest-based recommendations
- 18% aptitude-based recommendations

Economic & High-Demand: Architecture, Engineering, Computer Technology, Construction, Transportation & Logistics

- 0% interest-based recommendations
- 48% aptitude-based recommendations

Aptitudes Align Talent with High-Demand Jobs
Results Walk-through
Next Steps | Take YouScience!

www.youscience.com/request

Snippet, Snapshot, or Summit
Thank you!
alex.cowart@youscience.com