



# Organizational Overview



# About Hire Heroes USA

- ★ Hire Heroes USA empowers US military members, veterans and their spouses to succeed in the civilian workforce
- ★ Hire Heroes USA is the highest-rated veteran employment nonprofit on Charity Navigator, 4-star rating
- ★ GuideStar's Platinum Seal of Transparency



# Our Services



## Career Coaching

Learn effective job search, networking and interviewing techniques.



## Resume Writing

Create the most important document in your job search with expert guidance.



## Mock Interviews

Practice putting your best foot forward and make a great first-impression.



## Mentoring

Receive career guidance from professionals in your desired field.



## Job Sourcing

Connect with companies that want to hire you.



## Career Events

Virtual and in-person events on job search strategies, employer panels, & hiring fairs.

## What We Do

Teach, guide, and empower clients on all aspects of their career transition

## We Do Not

Guarantee jobs or perform job placement  
We do not perform every aspect of their career search for them



# Our Impact in 2021

**80**

Virtual Events

**16k**

Resumes  
Prepared

**\$62k**

Avg. Starting  
Salary

**>12k**

Confirmed  
Hires

**70k+**

Total Confirmed  
Hires



# Our Programs



## Federal Program

One of our most popular programs, our Federal Program connects our clients with assistance needed to obtain federal employment. Our federal team works one-on-one with clients to help them understand and navigate the complicated federal hiring process.



## Serving Spouses Program

Serving Spouses is Hire Heroes USA's career assistance program for military spouses. The Serving Spouses Program serves all military spouses including active duty spouses, reserve spouses, Gold Star spouses and those spouses whose partner has retired or separated from the military.



## Junior Enlisted Program

The Junior Enlisted Program is a career coaching program tailored specifically to service members and veterans from ranks E1 to E4. Junior enlisted job seekers experience significant challenges in their job search – they maintain higher underemployment rates and earn lower salaries.



# Building Capacity with Stakeholders



## Volunteer Program

The Volunteer Program brings working professionals and our job seekers together for one-on-one mentoring on specific industries and job search skills. Opportunities are virtual and scheduled at the volunteer's convenience. Learn more at <https://www.hireheroesusa.org/volunteer/>.



## Referral & Training Partners Program

The Referral & Training Partners Program ensures our job seekers are connected to relevant, quality partners. These partners address needs from specific job training to housing and transportation. Our current list of training partners is available here <https://www.hireheroesusa.org/training-partners/>.



## Alumni Program

The Alumni Program continues empowering former Hire Heroes USA clients by offering career development and professional growth. With thousands of Alumni at various stages in their careers, the Alumni Program aims to provide resources and information to professionals.



# Connect With the Military Community



## Virtual Career Fairs

These events eliminate much of the inconvenience and expense of traditional in-person job fairs providing recruiters access to hundreds of pre-qualified veteran, transitioning military and military spouse candidates seeking employment.



## Job Board

Post career openings in front of thousands of candidates, and as a “partnered employer” Hire Heroes USA will work with you to gather resumes of those candidates that best meet your needs, we can also post your training opportunities.



## Virtual Events and Career Networking Events

Either in-person or online, these events provide your organization a platform to connect with pre-qualified candidates.



## Employer Spotlights

These events allow you to share what it’s like to work for your company with a diverse group of transitioning service members, veterans and military spouses.



# Connect to Outstanding Talent

Hire Heroes USA offers companies a robust platform to support the recruiting and retention of veterans and military spouses by connecting them to a diverse talent pool.

- ★ **Job Board**
- ★ **Virtual Career Fairs**
- ★ **Targeted Email Campaigns**
- ★ **Spotlight Webinars**
- ★ **Employer Training**
- ★ **Sourcing**





**Vita Perez**

Marine Corps Veteran



## Success Stories

“Hire Heroes USA’s commitment, knowledge, and candor facilitated the draining job search process and helped me get hired. They helped me get through the numerous challenges I faced during the process. Moments and countless thoughts of giving up entirely crossed my mind several times, but the encouragement, resource guidance, regular check-ins, career guidance, and insights on the job market kept me hopeful and motivated me to keep on pushing through.”



# Learn More

- ★ Scan the QR code to visit our website, [hireheroesusa.org](http://hireheroesusa.org)
- ★ Follow us on social media
  - LinkedIn
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Questions?

