



UNIVERSITY OF
GEORGIA
Carl Vinson
Institute of Government
*Georgia Workforce and
Economic Resilience Center*

**GEORGIA'S
WORKFORCE
CONFERENCE**

Driving Talent Forward

**RISE and Hyundai's Workforce
Development Progress**

Georgia's Workforce Conference

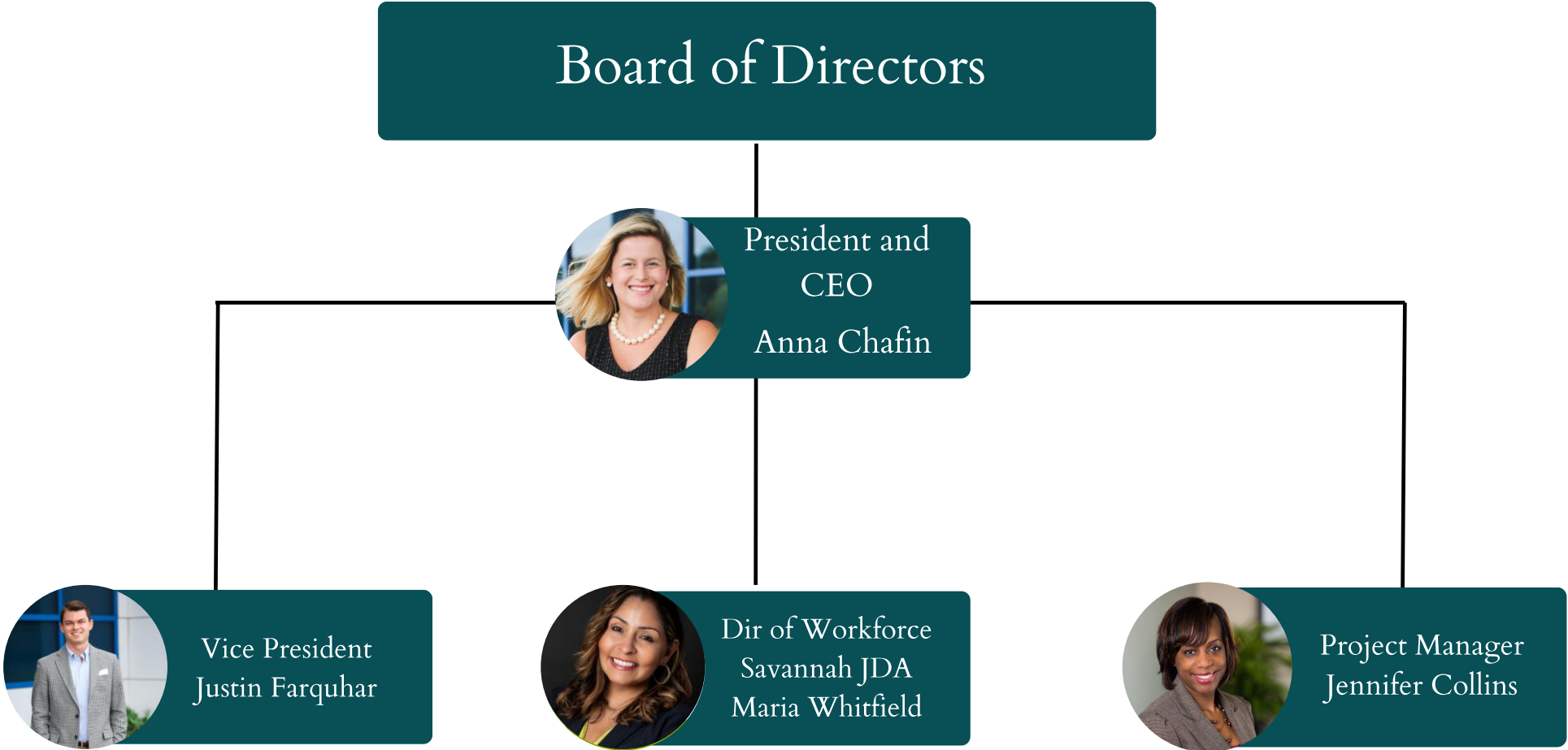
November 13, 2024



RISE

Regional Industry
Support Enterprise

RISE Organizational Chart



RISE Service Delivery Area



Workforce Study

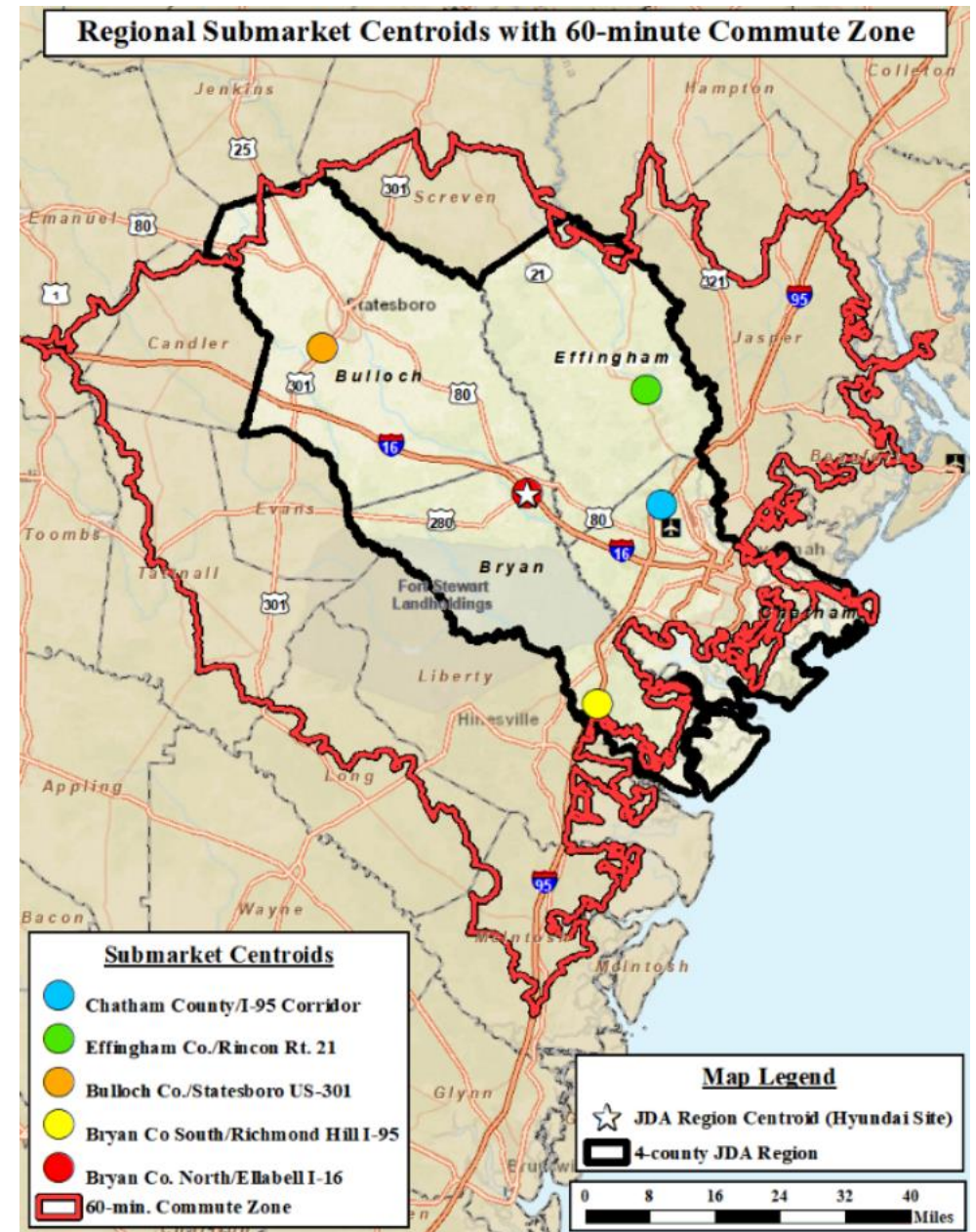


RISE

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Workforce Study

- Workforce Study conducted by Wadley Donovan Gutshaw Consulting to identify:
 - Labor supply challenges facing existing employers
 - Initiatives that will minimize the exposure to existing and future labor supply shortfalls
- Study area was a one-hour commute from Bryan County Megasite in Ellabell (Bryan County).
- The scope of the study included three tasks:
 - Market Analysis
 - Immediate Needs & Challenges
 - Strategic Workforce Plan



Workforce Study Key Takeaways

1. Overall, labor supply is extremely tight in the region.
2. Competitive pay and enhancing employee retention have become increasingly important.
3. Future demand will vary annually, but top needs will continue to be technical and production roles.
4. Workforce development initiatives must work to draw more high school graduates into industries including manufacturing.

Hiring Demands Through 2027	
1. General Laborers	4,469
2. Assembler & Fabricator	2,365
3. Forklift/Industrial Truck	1,911
4. Stocker/Order Filler	1,761
5. Industrial Maintenance/Mechanic	1,634
6. Truck Driver	1,119
7. Machinist/Cutting/Grinding	1,113
8. Production Worker, Other	929
9. Inspector/Tester/Sampler	620
10. Welding	413
TOTAL	16,334

Source: JobsEQ

Workforce Study Key Takeaways

- 5. Available labor from annual military departures is underutilized.
- 6. The Savannah region has a number of workforce strengths and several challenges.
- 7. Regional employers must take a more active role in addressing workforce challenges.

Industrial Projected Supply/Demand Balance					
Year	Annual Additions to Supply	Annual Additions to Demand	Supply Deficit	Underemployed One-Time Supply	Supply Balance
2023	1,947	2,494	547	4,716	4,169
2024	1,947	5,502	3,555	4,168	613
2025	1,947	4,013	2,066	613	-1,453
2026	1,947	3,914	1,967	0	-1,967
2027	1,947	4,153	2,206	0	-2,206
2028	1,947	3,489	1,542	0	-1,542
2029	1,947	3,058	1,111	0	-1,111
2030	1,947	2,913	966	0	-966
2031	1,947	3,032	1,085	0	-1,085

Source: JobsEQ, WDGC

Workforce Development Plan

- While the Savannah region's labor market is much like the U.S. as a whole, the Savannah region is proactively addressing the key takeaways outlined.
- Coordination between regional partnership, job seekers and students preparing for the job market.
- Build upon existing workforce infrastructure and create new programs and initiatives for those already located in the region.
- Principal coordinator to oversee workforce development plan design, implementation and management.
- Oversee the development and operation of an employer forum(s).
 - Facilitate communications between working groups and employer forum(s) to address topics such as childcare and HR best practices.

Workforce Development Plan Working Groups

Military



Underrepresented



Housing



Education



Transportation



Marketing



Questions?



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