# GEORGIA CERTIFIED ECONOMIC DEVELOPER

## Course Requirement Summary

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>TRACK</th>
<th>COURSE</th>
<th>REQUIRED HOURS</th>
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</thead>
<tbody>
<tr>
<td>REQUIRED</td>
<td>CORE</td>
<td>5 required courses:</td>
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<td></td>
<td></td>
<td>• The Economic Development Landscape</td>
<td>6</td>
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<td></td>
<td></td>
<td>• Attracting &amp; Growing Businesses</td>
<td>6</td>
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<td></td>
<td></td>
<td>• Workforce Development</td>
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<td>• Branding &amp; Marketing Strategies</td>
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<td></td>
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<td>• Financing Economic Development and Deal Structuring</td>
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<tr>
<td>ELECTIVE</td>
<td>INDUSTRY KNOWLEDGE SPECIALIZATION</td>
<td>8 courses are offered as electives in this specialization:</td>
<td>6 hours each</td>
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<td></td>
<td></td>
<td>• Agribusiness</td>
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<td></td>
<td></td>
<td>• Entrepreneur &amp; Small Business</td>
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<td></td>
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<td>• Creative Economies</td>
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<td></td>
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<td>• Global Commerce</td>
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<td>• Retail &amp; Downtown Development</td>
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<td>• Redevelopment/Revitalization Strategies</td>
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<td></td>
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<td>• Strategic Georgia Industries</td>
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<td>• Tourism</td>
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<td>LEADERSHIP DEVELOPMENT SPECIALIZATION</td>
<td>12 courses are offered as electives in this specialization:</td>
<td>3 hours each</td>
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<td>• Role of the Manager</td>
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<td>• Communications</td>
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<td>• Powerful Presentations</td>
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<td>• Managing Conflict</td>
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<td>• Public Service Values &amp; Ethics</td>
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<td>• Power &amp; Influence</td>
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<td>• Strategic Planning</td>
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<td>• Leading &amp; Navigating Change</td>
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<td>• Collaborative Leadership</td>
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<td>• Creative Problem Solving</td>
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<td>• Principles of Leadership</td>
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<td>• Motivation/Delegation</td>
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<td>TOTAL PROGRAM REQUIREMENTS</td>
<td>Program hours as described above plus completion/acceptance of Capstone Project</td>
<td>36 core hours + 24 hours elective credit</td>
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