Georgia Data Innovation Hub
Carl Vinson Institute of Government
UNIVERSITY OF GEORGIA
1785

DEVELOPING DATA
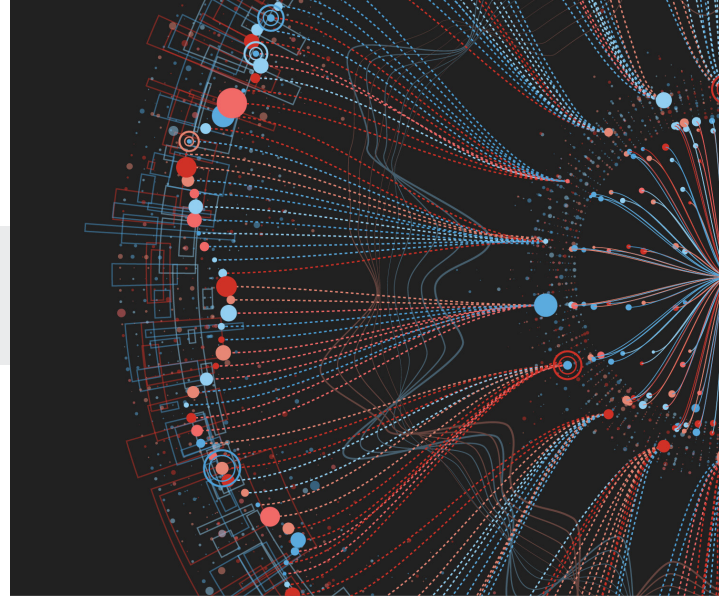ANALYTICS CAPABILITIES
CONFERENCE 2023

APRIL 26–27, 2023
University of Georgia Center for Continuing Education & Hotel

SPONSORSHIP
OPPORTUNITIES

$10,000
GOLD SPONSOR

- Limited to three
- Extra large logo featured on conference materials
- Opportunity to welcome attendees at plenary session
- Named meal sponsor
- Ability to share company materials at conference
- Six complimentary registrations (valued at $150 per registration)
- Acknowledgement of sponsorship during the open and closing sessions
- Vendor booth — 5' x 8' (valued at $245 per booth)

$5,000
SILVER SPONSOR

- Limited to four
- Large logo featured on conference materials
- Named break sponsor
- Ability to share company materials at conference
- Three complimentary registrations (valued at $150 per registration)
- Acknowledgement of sponsorship during the open and closing sessions
- Vendor booth — 5' x 8' (valued at $245 per booth)

$1,500
BRONZE SPONSOR

- Medium size logo featured on conference materials
- One complimentary registration (valued at $150 per registration)
- Vendor table — 3' x 6' (valued at $150 per table)

Governments are just starting to realize the power of data visualization and analytics. To address the growing needs of governments around data visualization and analytics maturity, the Carl Vinson Institute of Government established the Georgia Data Innovation Hub (Data Hub).

The Data Hub provides training and learning opportunities around data analytics, data visualization, and predictive analytics to government employees. The Data Hub supports governments in building data analytics capabilities through shared expertise and innovation. With the right tools and skills, government leaders are able to leverage data to make better data-informed decisions.

The Georgia Data Innovation Hub is hosting the Developing Data Analytics Capabilities Conference April, 26–27, 2023. The target audience includes state and local governments, higher education institutions, and school systems.

Hosted at the University of Georgia's Center for Continuing Education and Hotel, the conference will include keynote and plenary sessions on data analytics maturity and breakout sessions highlighting data analytics work in policy areas such as education, criminal justice, economic development, and more. Event sponsors will reach practitioners and leaders in key sectors across the state who are working to mature their organization's data analytics capabilities.

To be featured at the 2023 Developing Data Analytics Capabilities Conference, please contact Anna Wrigley Miller at (706) 542-6247 or anna.miller@uga.edu.

$10,000

GOLD SPONSOR

$5,000

SILVER SPONSOR

$1,500

BRONZE SPONSOR

Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone No.: _____ Email: _____

Please make check payable to **UGA FOUNDATION**.
For alternative payment methods, please contact Anna Wrigley Miller (see contact information below).

☐ **This is a pledge. Please send me a reminder invoice for payment.**

Please email this form to Anna Wrigley Miller at anna.miller@uga.edu, or mail to:

Office of the Vice President for Public Service and Outreach, 1234 South Lumpkin Street, Athens, Georgia 30602 Attn: Office of Development/Georgia Data Innovation Hub.

To discuss these opportunities in more detail, contact Anna Wrigley Miller at 706-542-6247 or anna.miller@uga.edu.

ABOUT CARL VINSON INSTITUTE OF GOVERNMENT

As a Public Service and Outreach unit of the University of Georgia, the Institute of Government shares in the University's overarching public service mission of extending our resources of professional knowledge and expertise to help build better communities and improve lives.

At the Institute of Government, we inform, inspire, and innovate so that governments can be more efficient and responsive to citizens, address current and emerging challenges, and serve the public with excellence.

The Institute of Government has been supporting governments for more than 90 years. The institute is a leader in bringing innovative solutions to governments in Georgia through its training and development, customized assistance, application of technology, and studies relevant to government operations and decision making.

The Georgia Data Innovation Hub's mission is to convene, train, and provide technical assistance to raise the capabilities of government employees doing data analytics, data visualization, and predictive analytics.