

## DEVELOPING DATA ANALYTICS CAPABILITIES CONFERENCE 2024

#### MARCH 27-28, 2024

University of Georgia Center for Continuing Education and Hotel

### CONFERENCE AGENDA



#### TUESDAY AFTERNOON, MARCH 26TH PRE-CONFERENCE SESSIONS (1:30PM- 4:30PM)

#### **Change Management**

Donald P. Addison II, DM, MSM, Terry College of Business, Institute for Leadership Advancement

#### Power BI Dash in a Day

James Byars, Scientific Computing Professional Specialist, Carl Vinson Institute of Government, University of Georgia

#### WEDNESDAY, MARCH 27TH CONFERENCE DAY ONE

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7:30am- 9:00am	Check In	
9:00am- 10:00am		s of Generative AI resident for Information Technology, University of Georgia; rmation Technology, University System of Georgia
10:00am- 10:20am	Accenture- How GenAl & Data Can Improve Governance and Citizen Experience Patrick Moore, Client Account Lead for Georgia Public Service, Accenture	
10:20am- 10:35am	Break	
10:35am- 11:25am	Plenary Panel   What do Generative AI and Advanced Analytics Mean for Governments Nikhil Deshpande, Chief Digital and AI Officer, Georgia Technology Authority Eric Toller, Executive Director, Georgia Cyber Innovation & Training Center Laura Gray, Artificial Intelligence and Computer Science Instructional Specialist, Gwinnett County Public Schools	
11:25am- 11:45am	McKinsey & Company- The GenAl Opportunity Colin Gunter, Partner, McKinsey & Company, Atlanta	
11:45am- 1:00pm	Lunch	
	CONFERENCE TRACKS	BREAKOUT SESSIONS
	Data Analysts	Information to Insights Stefanie Lopez-Howard, Director, Data and Analytics, Georgia Department of Behavioral Health and Developmental Disabilities (DBHDD) Joni Tyson, Data Manager, Office of Performance Analysis and Quality Improvement, Georgia Department of Behavioral Health and Developmental Disabilities (DBHDD) Accenture- Co-create Your Gen Al Future Janki Vashi, Strategy & Consulting Lead for Georgia Public Service, Accenture Stephen Elsaker, Al Advisor for Georgia Public Service, Accenture
1:10pm- 2:20pm	Data Developers	UGA Gameday- Using GIS Tools to Best Deploy Resources  Adam Fouche, Executive Director, Office of Emergency Preparedness, University of Georgia  Megan Thompson, Crime Analyst, Police Department, University of Georgia Nathan Berger, Crime Analyst, Police Department, University of Georgia Using SSIS to Load and Handle D2L Data Sets Schema Changes Gracefully Mazhar Malik, Senior Solutions Architect, University System of Georgia
	Data Foundations	Developing Your Organization's Data Strategy David Tanner, Associate Director, Carl Vinson Institute of Government, University of Georgia Taka Ariga, Chief Data Scientist and Director of Innovation Lab, U.S. Government Accountability Office Minsoo Kim, Senior Data Scientist, U.S. Government Accountability Office Jacob Kamer, Data Strategist, Tennessee Higher Education Commission

# CONFERENCE AGENDA CONTINUED

#### WEDNESDAY, MARCH 27TH CONFERENCE DAY ONE (CONTINUED)

2:35pm- 2:35pm	Break		
	CONFERENCE TRACKS	BREAKOUT SESSIONS	
	Data Analysts	How to Craft a Message for Different Audiences Sarah Marshall, Associate Policy Scientist, Institute for Public Administration, University of Delaware	
		McKinsey & Company – Capturing the Potential Value of GenAl Colin Gunter, Partner, McKinsey & Company, Atlanta Vinay Gupta, Senior Knowledge Expert, McKinsey & Company, Boston	
	Data Developers	Using Land Records for More Than Just Property Tax Jimmy Nolan, Local Government Project Manager; Information Technology Outreach Services, Carl Vinson Institute of Government, University of Georgia	
		Dashboard Best Practices for Different Audiences Scott King, Scientific Computing Professional Specialist, Carl Vinson Institute of Government, University of Georgia	
	Data Foundations	Data Literacy for Managers Sid Johnson, Public Service Assistant, Carl Vinson Institute of Government, University of Georgia Erik Thompson, Research Professional, Carl Vinson Institute of Government, University of Georgia	

4:00pm- 5:00pm **Networking Reception** 

#### THURSDAY, MARCH 28TH CONFERENCE DAY TWO

7:30am- 9:00am	Breakfast
9:00am- 10:30am	Keynote and Plenary Panel I How to Build a Data Analytics Capability in Your Agency or Organization Taka Ariga, Chief Data Scientist and Director of Innovation Lab, U.S. Government Accountability Office Jacob Kamer, Data Strategist, Tennessee Higher Education Commission Angie Bell, Vice Chancellor Research & Policy Analysis, University System of Georgia Rich Loftus, Associate Vice Chancellor Strategic Implementation, University System of Georgia
10:30am- 10-45am	Break
10:45am- 11:45am	Data Analysis and Decision Making for Government Certificate Program Cohort Graduation
11:45am- 1:00pm	Lunch
1:10pm- 2:10pm	BI Tool "Bake Off" Compare and contrast leading data visualization platforms with vendors
2:10pm- 2:45pm	Closing Session