



**34<sup>th</sup> Biennial Institute**  
FOR **Georgia Legislators**

# Elections Analysis



# Review of the 2024 Georgia Election

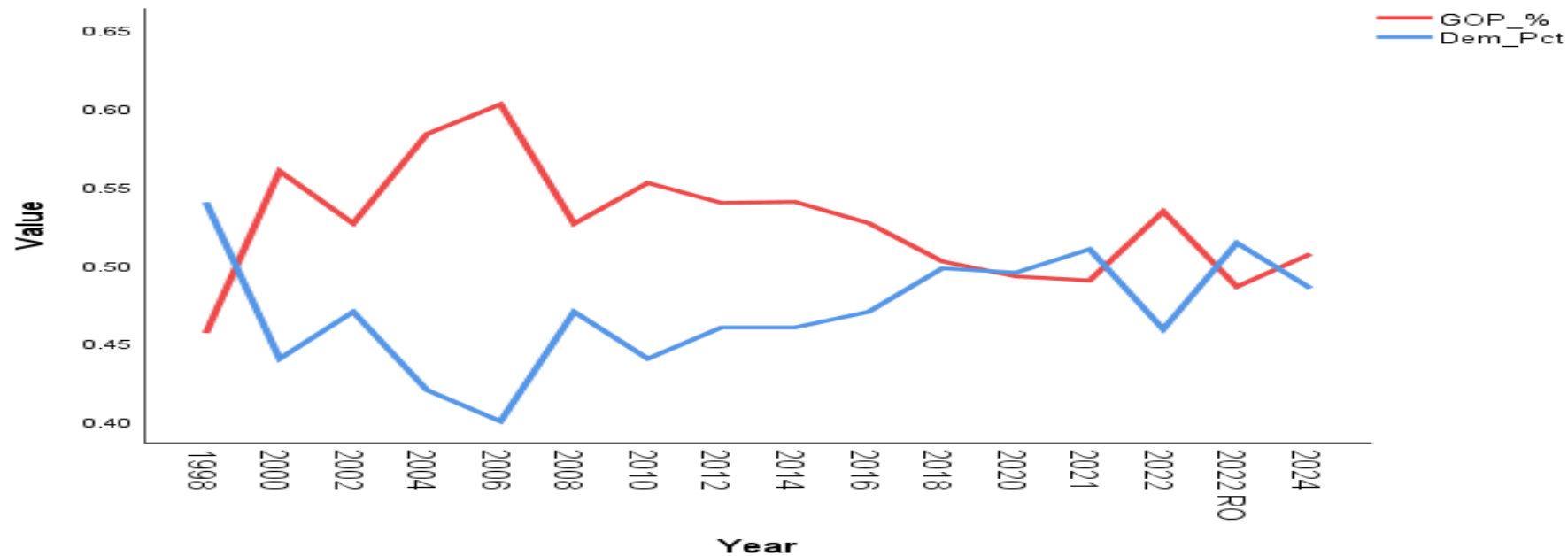
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# Top of the Ticket Party Vote, 1998 - 2024



## Vote Shares in Recent Elections

| Election | Candidate               | Dem. Vote % | GOP Vote% |
|----------|-------------------------|-------------|-----------|
| 2018 GE  | Constitutional Officers | 47.9        | 51.4      |
| 2020 GE  | Biden                   | 49.5        | 49.2      |
| 2021 RO  | Warnock                 | 51.0        | 49.0      |
|          | Ossoff                  | 50.6        | 49.4      |
| 2022 RO  | Warnock                 | 51.4        | 48.6      |
| 2022 GE  | Constitutional Officers | 45.5        | 52.9      |
| 2024 GE  | Trump                   | 48.5        | 50.7      |

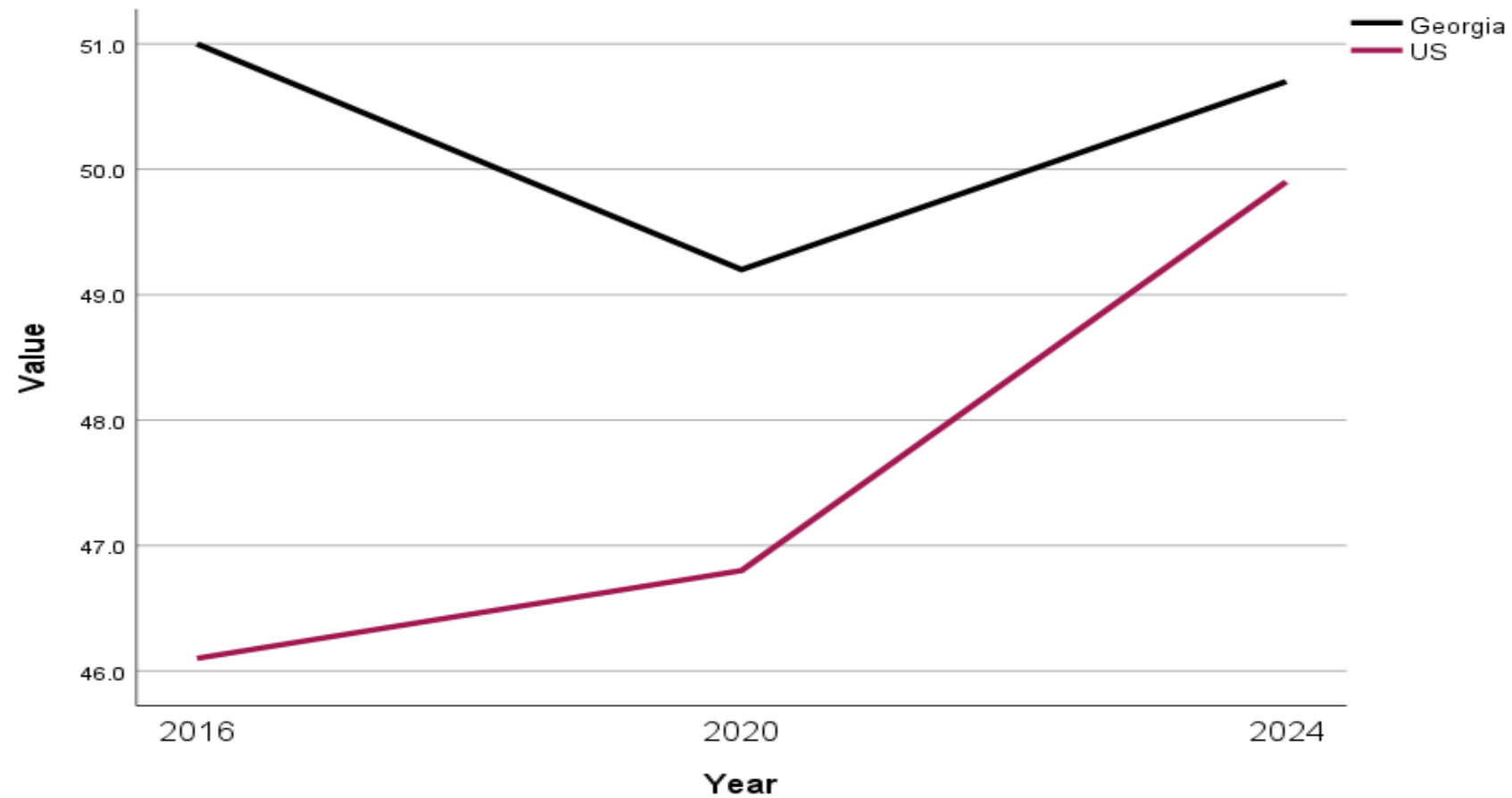
# GOP Gains in 2022 Over 2018

|               |                       |
|---------------|-----------------------|
| Raffensperger | 4.2 percentage points |
|---------------|-----------------------|

|                        |            |
|------------------------|------------|
| Insurance Commissioner | 3.7 points |
|------------------------|------------|

|      |            |
|------|------------|
| Kemp | 3.2 points |
|------|------------|

# Trump's Georgia and US Vote Shares, 2016 - 2024



# Trump's Performance

|                   | Georgia |      | US   |
|-------------------|---------|------|------|
|                   | 2020    | 2024 | 2024 |
| Whites            | 70%     | 71%  | 57%  |
| Blacks            | 11%     | 11%  | 13%  |
| Hispanics         | 41%     | 41%  | 46%  |
| Under 30 Voters   | 43%     | 38%  | 43%  |
| Men               | 56%     | 56%  | 55%  |
| Women             | 44%     | 46%  | 45%  |
| White Non-college | 80%     | 82%  | 66%  |

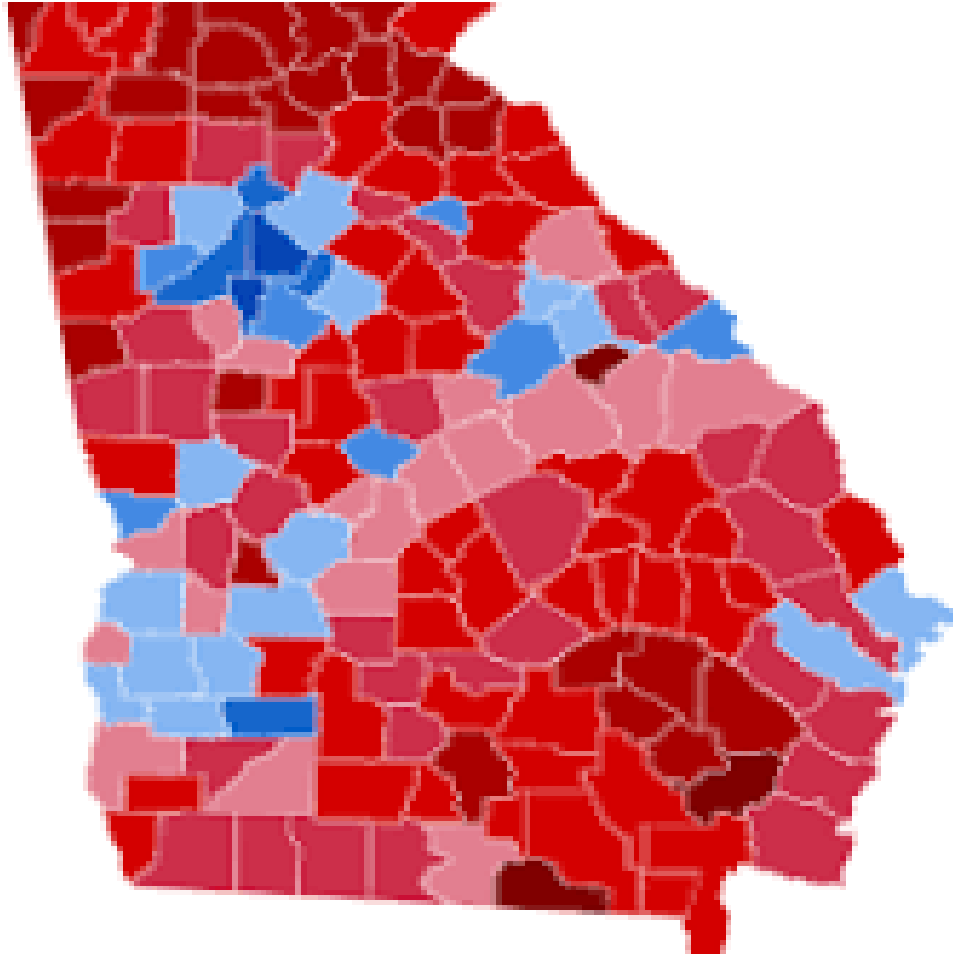
# Georgia 30 - 30 Elections?

|      |           |         | Dem.<br>Vote % | White<br>Support% | Black Vote<br>Share% |
|------|-----------|---------|----------------|-------------------|----------------------|
| Year |           |         |                |                   |                      |
| 2016 | President | Clinton | 46             | 21                | 30                   |
| 2018 | Governor  | Abrams  | 49             | 24                | 30                   |
| 2020 | President | Biden   | 49.5           | 29                | 29                   |
| 2021 | Senate RO | Warnock | 51             | 29                | 29                   |
| 2022 | Governor  | Abrams  | 46             | 25                | 28                   |
| 2022 | Senate GE | Warnock | 49.4           | 29                | 28                   |
| 2024 | President | Harris  | 48.5           | 28                | 29                   |

Blue = Democrat won



# 2024 Presidential Map



# Democratic Margins in the Big 5 Counties

|            |                 | Warnock<br>General<br>2022 | Runoff<br>2022 | Abrams<br>2022 | Harris<br>2024 |
|------------|-----------------|----------------------------|----------------|----------------|----------------|
| •          | • Biden<br>2020 |                            |                |                |                |
| •          |                 |                            |                |                |                |
| • DeKalb   | 250K            | 209K                       | 200K           | 187K           | 237K           |
| • Fulton   | 244K            | 205K                       | 196K           | 160K           | 240K           |
| • Clayton  | 79K             | 64K                        | 58K            | 61K            | 77K            |
| • Gwinnett | 75K             | 60K                        | 64K            | 30K            | 69K            |
| • Cobb     | 56K             | 50K                        | 53K            | 14K            | 59K            |

## Republican Margins in the 5 Best GOP Counties

|            | Trump<br>2020 | Walker<br>General | Kemp<br>2022 | Trump<br>2024 |
|------------|---------------|-------------------|--------------|---------------|
| • Cherokee | 47K           | 45K               | 59K          | 63K           |
| • Forsyth  | 43K           | 33K               | 47K          | 46K           |
| • Hall     | 39K           | 32K               | 40K          | 45K           |
| • Coweta   | 27K           | 20K               | 27K          | 29K           |
| • Bartow   | 25K           | 20K               | 23K          | 29K           |

# Importance of the White Evangelical Vote

|      |        | White Evangelical Vote |         |
|------|--------|------------------------|---------|
|      |        | Turnout                | Support |
| 2016 | Trump  | 34%                    | 92%     |
| 2018 | Kemp   | 35%                    | 88%     |
| 2020 | Trump  | 32%                    | 85%     |
| 2021 | Perdue | 34%                    | 86%     |
| 2022 | Kemp   | 33%                    | 91%     |
| 2022 | Walker | 33%                    | 88%     |
| 2024 | Trump  | 31%                    | 91%     |

# Reasons Trump Won Georgia

Urban turnout was down; suburban GOP vote was up

Youth turnout was down

Harris didn't get enough White votes

Preference gap was larger for men than women

Strong White Evangelical support

Voters favored Trump on most issues but abortion

US on right track (24%) vs. wrong track (68%)



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