



**34<sup>th</sup> Biennial Institute**  
FOR **Georgia Legislators**

# Elections Analysis



# Review of the 2024 Georgia Election

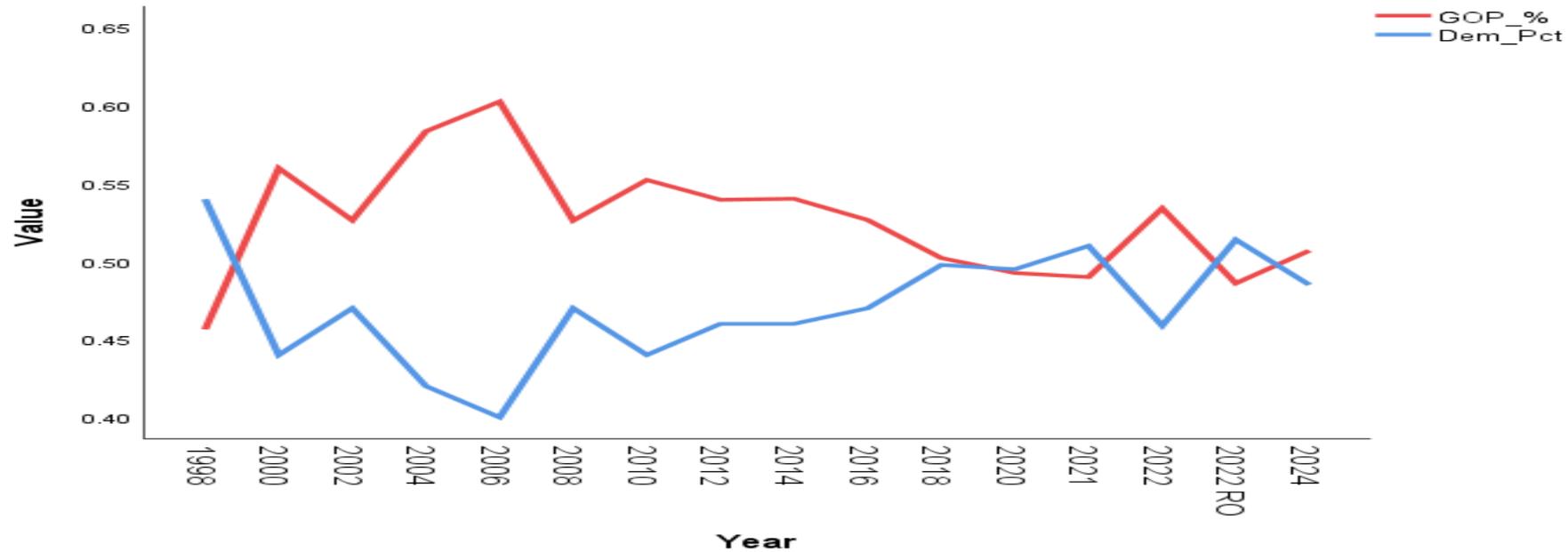
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# Top of the Ticket Party Vote, 1998 - 2024



## Vote Shares in Recent Elections

Election	Candidate	Dem. Vote %	GOP Vote%
2018 GE	Constitutional Officers	47.9	51.4
2020 GE	Biden	49.5	49.2
2021 RO	Warnock	51.0	49.0
	Ossoff	50.6	49.4
2022 RO	Warnock	51.4	48.6
2022 GE	Constitutional Officers	45.5	52.9
2024 GE	Trump	48.5	50.7

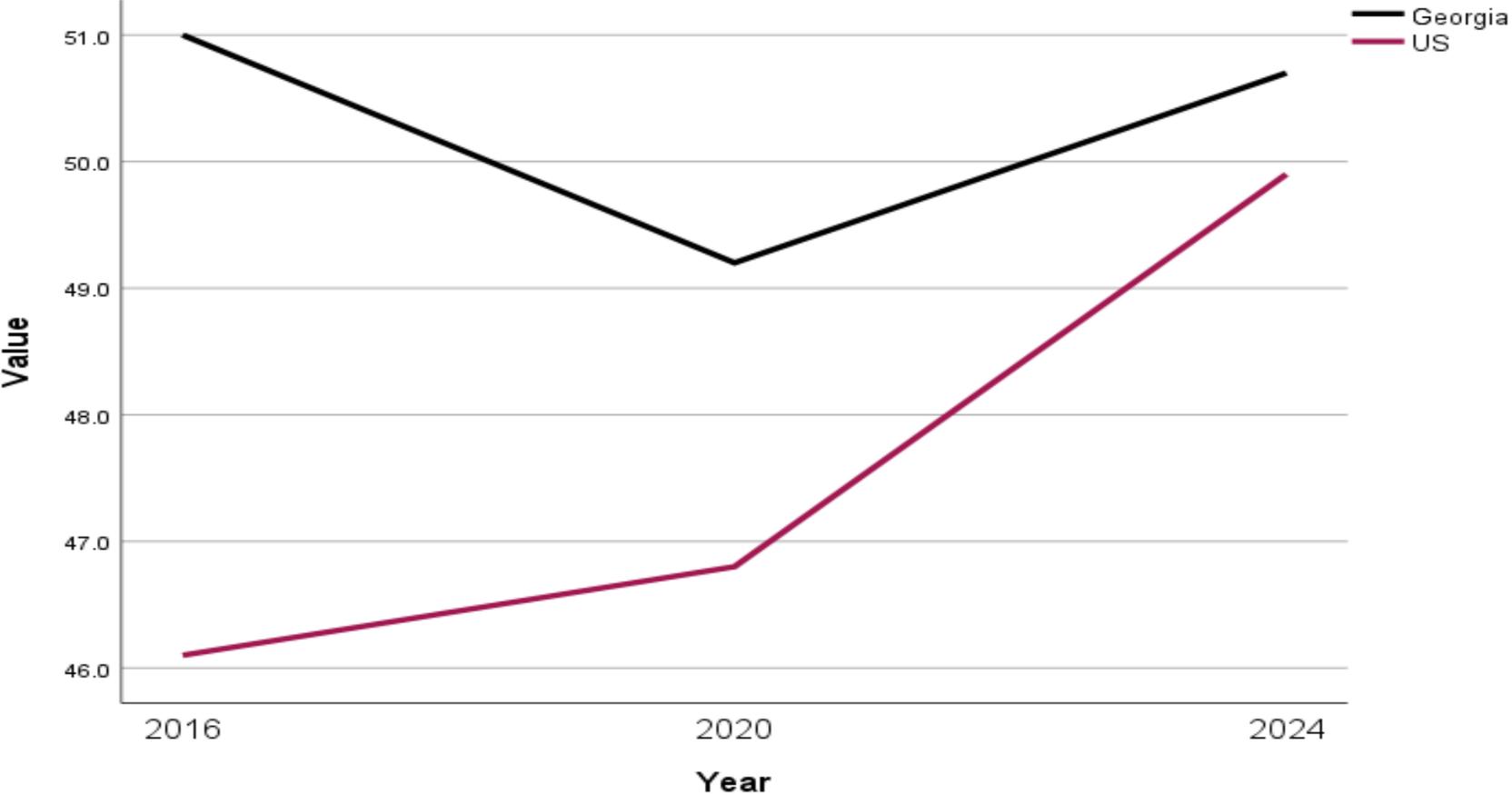
# GOP Gains in 2022 Over 2018

Raffensperger 4.2 percentage points

Insurance Commissioner 3.7 points

Kemp 3.2 points

# Trump's Georgia and US Vote Shares, 2016 - 2024



# Trump's Performance

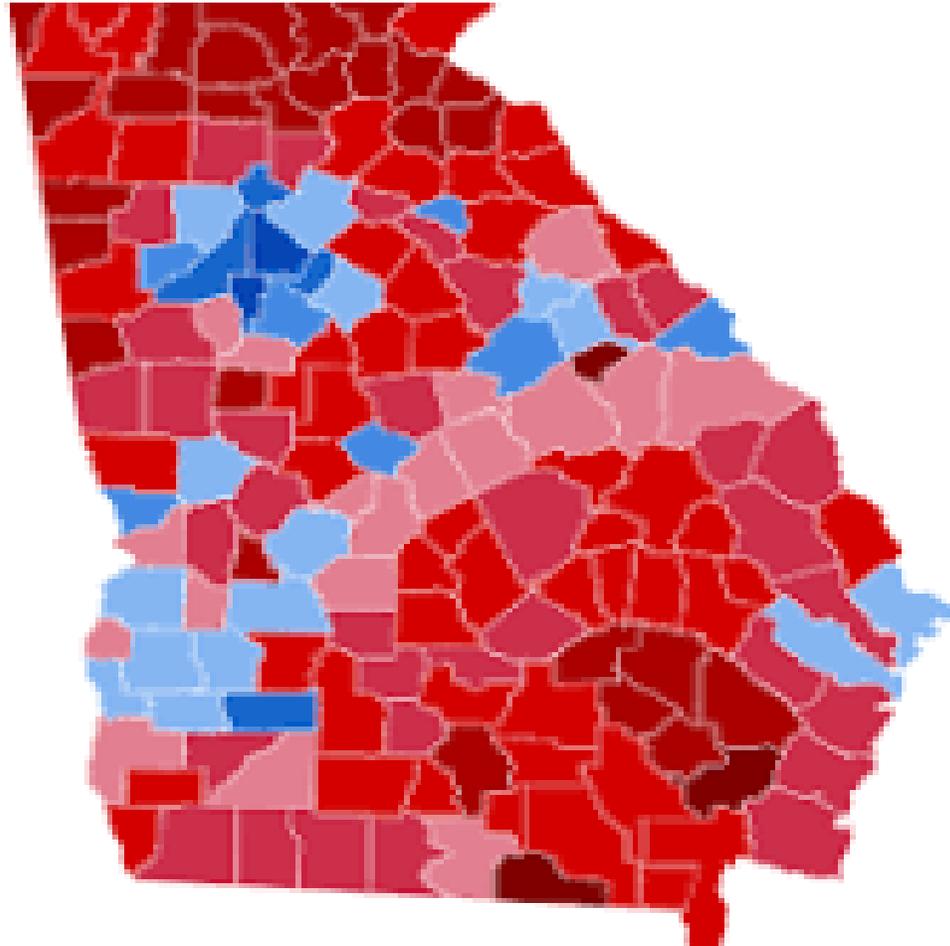
	Georgia		US
	2020	2024	2024
Whites	70%	71%	57%
Blacks	11%	11%	13%
Hispanics	41%	41%	46%
Under 30 Voters	43%	38%	43%
Men	56%	56%	55%
Women	44%	46%	45%
White Non-college	80%	82%	66%

# Georgia 30 - 30 Elections?

Year			Dem. Vote %	White Support%	Black Vote Share%
2016	President	Clinton	46	21	30
2018	Governor	Abrams	49	24	30
2020	President	Biden	49.5	29	29
2021	Senate RO	Warnock	51	29	29
2022	Governor	Abrams	46	25	28
2022	Senate GE	Warnock	49.4	29	28
2024	President	Harris	48.5	28	29

Blue = Democrat won

# 2024 Presidential Map



# Democratic Margins in the Big 5 Counties

	Biden 2020	Warnock General 2022	Warnock Runoff 2022	Abrams 2022	Harris 2024
• DeKalb	250K	209K	200K	187K	237K
• Fulton	244K	205K	196K	160K	240K
• Clayton	79K	64K	58K	61K	77K
• Gwinnett	75K	60K	64K	30K	69K
• Cobb	56K	50K	53K	14K	59K

## Republican Margins in the 5 Best GOP Counties

	Trump 2020	Walker General	Kemp 2022	Trump 2024
• Cherokee	47K	45K	59K	63K
• Forsyth	43K	33K	47K	46K
• Hall	39K	32K	40K	45K
• Coweta	27K	20K	27K	29K
• Bartow	25K	20K	23K	29K

# Importance of the White Evangelical Vote

		White Evangelical Vote	
		Turnout	Support
2016	Trump	34%	92%
2018	Kemp	35%	88%
2020	Trump	32%	85%
2021	Perdue	34%	86%
2022	Kemp	33%	91%
2022	Walker	33%	88%
2024	Trump	31%	91%

# Reasons Trump Won Georgia

Urban turnout was down; suburban GOP vote was up

Youth turnout was down

Harris didn't get enough White votes

Preference gap was larger for men than women

Strong White Evangelical support

Voters favored Trump on most issues but abortion

US on right track (24%) vs. wrong track (68%)



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